

July Minutes

Location: Appletree Quilting Center

Present: Lora Brinkman, Amy Reilly, Willie Morris, Sue Donnelly, Kat Reece, Robin Heider, Maggie Walter, Jeanne Sanchez, Connie Richards, Donna Puleo, Glenda Moum, Judi Kirkpatrick, Janet Hollandsworth, Martha Eberhard, Carol Sexton

Absent: Pam Close, Barb Nixon

CEO Lora Brinkman called the meeting to order at 6:00pm and thanked everyone for coming. She reported that the new Block party and CEO challenge were well received by the members at both the Day chapter and Starlight meetings.

Minutes of the June 12, 2023 were read before the meeting by the members and approved unanimously with no corrections. No motions were required.

Officer Reports:

Treasurer, Willie Morris, reported a correction to the Treasure's report that was emailed & read by members before the meeting, .04 that the Money Market account made & \$2.04 the Certificate of Deposit made, resulting in an amount of \$2.08 more to the Net Assets.

Willie reminded the Program Chairperson of the documentation needed for a check request for speakers.

Day Chapter President, Sue Donnelly. Sue reported that the day chapter meeting went well, the speaker was received well by the members. The setup went well with Jacob at the church. Sue mentioned she would like help with her Day chapter binder in the near future as most of it is outdated.

Starlight Chapter President, Kat Reece expressed her Starlight binder needs updated as well. She also reminded the board that she will be absent for the August Starlight meeting & that Mona Stevenson will lead the meeting. She will also be absent for the September meeting and Alice Leeper had agreed to lead that meeting. Kat felt that the July Starlight meeting went well & thanked everyone who helped.

Special Programs, Past CEO Robin Heider reported that there were no hotels available in Columbia for the Special Program speaker for October 20, 2023 due to Homecoming here in Columbia. Accommodations have been arranged in Kingdom City & the speaker found that satisfactory. Robin had some questions with the announcement for the special program being in the newsletter, it was recommended due to its size that it could be a ½ page for the announcement and the other ½ for the signup. Robin was going to work on a PDF to that effect.

Standing Committee Reports:

Programs, Chair, Maggie Walter. Maggie reported a lot of progress has been made with the upcoming programs and hopes to finish the scheduling soon. She is aware that the Membership booklet deadline for the programs to be published is in October.

Library, Chair, Jeanne Sanchez had no updates except that the books that were donated by a non-member before the meeting were mostly taken away by the members and the remainder of the books would be donated.

Service Projects, Chair, Connie Richards. Connie reported that five (5) quilts, three (3) pillows & one (1) pillowcase had been donated to True North, they were very appreciative and that seven (7) pet beds were donated to the Humane Society from leftover scraps. She will try to get a few kits, bindings & quilting projects together for the August chapter meetings for the members to help with.

Membership, Chair, Donna Puleo reported that we had 44 members attend the Starlight chapter meeting this month and 55 members attend the day chapter meeting. She would like to make a ¼ page handout to give to the local quilt shops of the next quarter of meeting topics/speakers in hopes of potential new members attending.

Newsletter, Chair, Glenda Moum reported the deadline for the next newsletter is Wednesday 7/12/23. Lora mentioned an idea for the newsletter would be to remind members they may advertise their services quarterly such as Longarmers, Binding services, etc in the newsletter, both to support fellow members & a possible outreach for help with service projects. Donna Puleo would like to list the new members in the newsletter & asked if Willie could send her the list of those members.

Ad Hoc/Committee Reports

Audit Committee, Chair, Judi Kirkpatrick. Judi reported that the Audit committee met and reviewed the books. She supplied the board with an Audit Report for 2022-2023 which was reviewed before the meeting by the members. There was discussion about the guild being a 501-c and Sales tax and the Amazon Smiles account which is supposed to be obsolete by the end of this year.

Membership Directory, Chair, Pam Close was absent but did convey to Lora that she is ready to start working on the new directory.

Webmaster, Chair, Janet Hollandsworth shared the back-end Google analytics for the Guild website. 52% of the drive comes from mobile users, 42 % Safari & other browsers, with 27% of those from Facebook direct, 40% from direct links, 32% organic searches. The most used landings within the guild site is 33% access to Quilt-a-gram, 26% members, 19% Home page & 12% Fun Stuff. There is an average of 6-10 users on the site daily, Google grades the guild site as an "Above Average" for a non-commerce website and growing. The highest number of users were during the last quilt show. Janet reported that Lora had previously asked her to look into privacy issues with email addresses & phone numbers on the site. In speaking with a couple ITs, she learned that this information could be easily mined from the website but that Bots normally do not mess with websites our size. In previous years, members have been contacted by Spams posing as fellow members asking for money or gift cards, an announcement will be posted in the newsletter warning members about this and that at no time will any member or officer will ask for money nor gift cards. The board also discussed if the guild website should or should not be password protected. It was unanimously agreed by the board that it should not require passwords to access it nor any of its pages.

Social Media, Chair, Barb Nixon was absent. Lora did share that Glenda will take over E-blasts using the guild email address and Barb will be staying on as the Facebook Social media chair.

Retreat (2024), Chair, Martha Eberhard shared she has a draft of the registration form and shared the drawing of the logo for the retreat.

Old Business:

Unity Art & Craft Fair - An invitation was sent to the guild to participate in their craft fair as the guild participated last year. It was unanimously agreed that we would not participate this year as there are no left-over marketplace items to sell.

Education/Outreach (Mileage Reimbursement) - The bylaws were reviewed prior to the meeting and the board's consensus is to follow those bylaws stating that members of the guild do not receive any reimbursement for mileage or time donated.

New Business:

1. Lora presented the need to change the obsolete term "Webmaster" title currently used to "Website". Sue Donnelly made a motion to change the name from Webmaster to Website, Jeanne Sanchez seconded the motion. Motion passed unanimously, none opposed.
2. Lora announced that the 2024 Quilt show committee needs to be formed as soon as possible. She will write an article to be in the newsletter clarifying details of the quilt show and committee responsibilities. She asked for the board to reach out to both seasoned and new members to be a part of the committee.
3. Missouri Quilt Museum Exhibit. Lora announced that the Guild has been approached by the Missouri Quilt Museum in Hamilton, MO to inquire if the Guild would like to showcase around 18-22 quilts, etc promoting the Guild for a designated month in 2024-2025. The board is in agreement that Lora will ask for further details and then she will publish the information in the newsletter.
4. Board Meetings. Lora presented to the board of possibly be open to meeting in person on even months and utilizing zoom meetings the odd months, with the caveat that if the board does not have any pressing issues we will not meet that month. This would be in accordance with the bylaws which state that the Board must meet at minimum every other month.

The next Board meeting will be held August 14, 2023 with a location to be determined.

The next Starlight Chapter meeting will be held on August 3, 2023 and the Day Chapter meeting will be held August 7, 2023.

Lora asked for a motion to adjourn the meeting at 7:24pm with Sue Donnelly motioning to adjourn and Jeanne Sanchez seconded the motion.

Submitted by
Carol Sexton, Secretary